



## CONTACT

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## EDUCATION

### Drexel University | 2019 - 2023

Bachelor of Science in Graphic Design

Minor in Marketing

Minor in UX & Interaction Design

## SKILLS

### Design

Brand Identity

Typography

Publication

Motion Graphics

Packaging

UX/UI Design

Visual Storytelling

### Software

Adobe Creative Suite

Microsoft Office

Figma

Sketch

HTML

CSS

## AWARDS & HONORS

### 2023 Cooperative Education Award Nominee

Ashley Smith, Scoir Inc. | 2023

### GDUSA Students-to-Watch 2023 Nominee

Drexel's Graphic Design Faculty | 2022

### Performing Arts Scholarship

Drexel University | 2021 - 2022

### Dean's List Honors

Drexel University | 2019 - 2023

### Westphal Portfolio Scholarship

Drexel University | 2019 - 2023

### A.J. Drexel Scholarship

Drexel University | 2019 - 2023

## AFFILIATIONS

### Senior Showcase Digital Committee

Member | January 2023 - June 2023

### Drexel Art Organization

President | 2022 - 2023

Vice President | 2020 - 2022

### Intramural Indoor & Beach Volleyball

Player | 2021 - 2023

## WORK EXPERIENCE

### Scoir Inc.

Graphic Designer | September 2022 - present

Graphic Design Co-op | March 2022 - September 2022

- Animated 9 seasonal logos that were used for various marketing materials
- Developed existing brand while maintaining consistent brand identity
- Collaborated with marketing to identify needs and gaps in creative assets
- Designed campaign assets such as infographics, illustrations, and storyboards for Scoir's digital channels
- Created digital templates to streamline the marketing team's efficiency across multiple channels (e.g., social media, the blog, the podcast, email, and website)

### Minerva Surgical Inc.

Creative Design Intern | June 2022 - September 2022

- Designed graphics for social media and email use for speaker events
- Produced multiple informational guides and designed three interactive brochures to provide an overview of the company's products
- Updated preexisting resources and uploaded them on the company website

### Longwood Gardens

Visual Artist & Graphic Designer | July 2022 - November 2022

- Collaborated with students from diverse design fields in an interdisciplinary environment to create two floral garments showcased at Longwood Garden's annual "A Longwood Christmas" event in the Music Room.
- Designed presentation and promotional materials throughout the project
- Collaborated with other students to create the "Red Dress" headpiece
- Obtained valuable experience in designing for a high-profile cultural institution and gained insight into being creative while working within parameters

## FREELANCE

### Drexel University's Undergraduate Mock Trial Association

Graphic Designer | February 2023 - April 2023

- Collaborated closely with a law faculty member to transform their conceptual ideas into a visually captivating t-shirt design that incorporated elements from Moot Court and the renowned Drexel dragon logo
- Presented multiple t-shirt concepts to students for voting and made final adjustments based on their feedback before sending the designs to the printer

### Drexel University's Dance Program

Graphic Designer | June 2021 - June 2022

- Created both digital and print materials for the winter and spring Dance Ensemble and FreshDance performances
- Collaborated with the director and producer to develop advertising graphics that met the design requirements